



# LINCOLN COUNTY RECORD

S E R V I N G L I N C O L N C O U N T Y S I N C E 1 8 7 0

## RETAIL ADVERTISING RATES (revised August 1, 2012) Friday Publication

P.O. Box 750  
Caliente, NV 89008  
(775) 726-3333 office  
(775) 726-3333 fax

Battle Born Media  
10120 W. Flamingo Rd.  
Ste 4629  
Las Vegas, NV 89147

### ADVERTISING RATES

*prices are per column inch, 1 c.i. = 2.6" wide, 1" tall*

Black & White	Per C.I.
Open Rate (One time)	\$9.50
3 Week	\$9.00
6 Week	\$8.50
13 Week	\$7.50
26 Week	\$7.00
52 Week	\$6.50

POLITICAL ADVERTISING \$8.50

COMMUNITY/NONPROFIT \$7.00

Spot Color 15%  
Full Color 25%

**Deadline for all advertising:  
Friday by 4 p.m.**

### LEGAL NOTICES

\$7.50/C.I.

### CLASSIFIEDS

\$6/minimum up to 5 lines  
Additional lines, \$1 each

**Deadline - Tuesday by 4 p.m.  
(except long listings, Friday by 4 p.m.)**

### INSERTS

\$140

**Deadline for inserts: Wednesday,  
week prior to publication**

### SUBSCRIPTIONS

\$26.00 In County  
\$32.00 Outside County

## OFFICE HOURS

OPEN Monday - Thursday  
9 a.m. to 4 p.m.

Friday: 1:30 p.m. to 4 p.m.

197-A Clover Street, Caliente, NV

## ADVERTISING CONTACT

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